



*lm*  
**LOU MCGREGOR**  
STRATEGY

# **COLORING THE GAPS**

*Project Management*

LOUMCGREGOR.COM ● 0422374127

In our current world it is important for business to keep up or preferably be a step ahead of the ever-changing demands that present themselves. However, it is not always economically feasible or practical to employ a full time person for a specific job.

Lou McGregor is an award-winning business leader who specialises in all facets of Brand strategy and development, Creative solutions and Marketing promotions.

For over 15 years Lou McGregor has been the 'go to' person for businesses of all sizes who require a person to step in for a time-period to manage a specific or ad hoc projects in the realms of:

**Marketing Promotions from Concept to Delivery | Campaign development and Delivery**  
**B2B Commercial Opportunities | Stakeholder and Relationship Management**  
**Development of Training Programs | Copywriting Services**



WE ARE DESTINATION  
**GOLDCOAST.**



Lou will negotiate a competitive Day Rate or Project Rate depending on your needs.

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